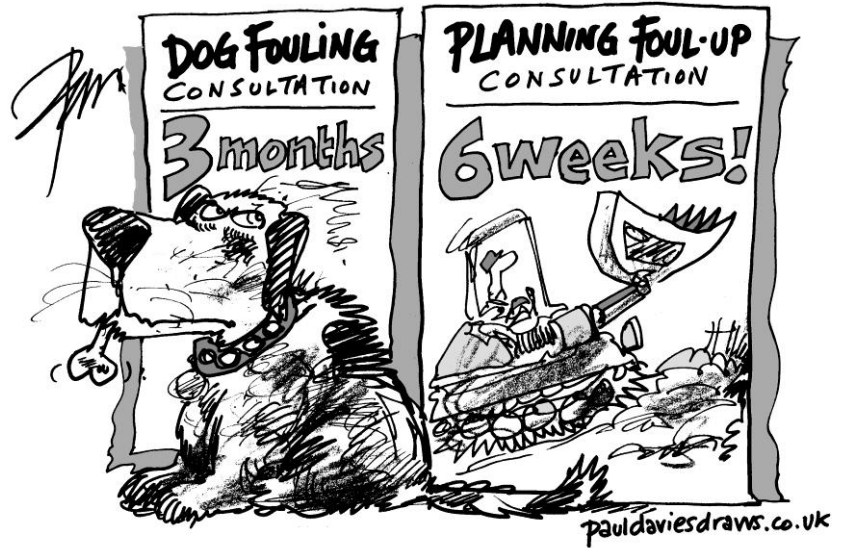


**PUBLIC CONSULTATION ON THE JOINT CORE STRATEGY (JCS)  
NOW EXTENDED TO THE 13<sup>th</sup> DECEMBER, 2013**

**THE FUTURE OF CHELTENHAM IS NOW IN THE BALANCE, PLANS FOR A BUILDING BOOM ARE NOW OUT FOR PUBLIC CONSULTATION**

- CHELTENHAM COUNCIL voted through a HUGE 24% housing growth in a draft Joint Core Strategy (JCS), over 33,000 houses, 10,800 for CHELTENHAM mostly on our GREENBELT & COUNTRYSIDE !!
- Housing Numbers are PLAINLY WRONG, they assume a THREE to FOUR fold leap in the county Birth Rate.
- Cheltenham does not have the infrastructure for this level of development, school places, health services, transport and jobs are all under pressure. This is happening at a time when we are losing jobs in Cheltenham; between 1991 and 2009 the number of jobs in Cheltenham fell by 7,600 - all data sourced from the JCS Evidence Base.



The plan is **SERIOUSLY FLAWED**, using numbers that predict a natural population increase of over **THREE TIMES HIGHER** than measured by the 2011 census, this error equates to an extra 24,000 people or 10,000 houses over the 20 year plan.

- Cheltenham does not have the infrastructure for this level of development, school places, health services, transport and jobs are all under pressure. Public services, transport/traffic site assessments and modelling will **NOT** be available until **AFTER** the JCS consultation is complete.
- If you look at what the 2011 census tells us for the **WHOLE** County, we currently build many more houses to cover the inwards migration of 2614 per year, five times higher than our average natural increase in population of 511 per year. Where is this policy for this market driven housing and this large population increase (65,000) stated in the JCS? This is happening at a time when we are losing jobs in Cheltenham. Between 1991 and 2009 the number of jobs in Cheltenham fell by 7,600 (data source, JCS Evidence Base).
- The plan calls for building first on our much loved greenbelt and open countryside, this is called, '*early phasing to ensure delivery in the plan period*'. Ask how this will provide the much needed affordable homes, social housing and more local green space within the urban area; town and city regeneration will be undermined by developer land banking of large swathes of the open countryside around Cheltenham.
- **ASK OUR COUNCIL** to look at all the evidence and accept the advice from the Office of National Statistics and the Bristol Inspectorate on the housing numbers.

**PLEASE RESPOND** to this JCS CONSULTATION, by the 13<sup>th</sup> December, but do not be put off if running late and please pass the word to family members or friends.

We have included an addressed postcard in the pack, or please write to JCS Team, Municipal Offices, CHELTENHAM, GL50 9SA or email [info@gct-jcs.org](mailto:info@gct-jcs.org) Tel. 0800 073 1441

**\*\*\*\* PLEASE CONSIDER SIGNING OUR GOVERNMENT PETITION \*\*\*\***  
<http://epetitions.direct.gov.uk/petitions/55769>

**OUR COUNCIL LEADERS (CBC Cabinet)**  
Cllr Steve Jordan – Leader of CBC  
Cllr Andrew McKinlay – Built Environment  
Cllr Peter Jeffries – Housing  
Cllr John Rawson – Finance  
Cllr Roger Whyborn – Sustainability  
Cllr Rowena Hay – Culture  
Cllr Jon Walklett – Corporate  
Email: [Cllr.name.surname@cheltenham.gov.uk](mailto:Cllr.name.surname@cheltenham.gov.uk)

Published by Leckhampton Green Land Action Group LEGLAG

**WOULD YOU LIKE TO JOIN OUR GROUP? ... OUR ONLY AIM IS TO SAVE OUR COUNTRYSIDE WORKING WITH STC & HaShTAG.**

Ian (250473), Margaret (523668), Kit (862327), Anne (527343), Elizabeth, Anne and Dave

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