

**PUBLIC CONSULTATION ON THE JOINT CORE STRATEGY (JCS)  
DEADLINE Monday 11<sup>th</sup> AUGUST, 2014**

**THE FINAL JCS PUBLIC CONSULTATION, THE MOST IMPORTANT, CHELTENHAM NEEDS YOU !**

- **THE GOOD NEWS, CHELTENHAM COUNCIL IS LISTENING** and officers are working hard to finalize the plan. **THE BAD NEWS**, the numbers are still too high at 30,500, 10,000 for CHELTENHAM mostly on our much loved **LECKHAMPTON and GREENBELT!**
- Housing Numbers are **PLAINLY WRONG**, they have failed to update the population projections AND the household formation rates.
- **CHELTENHAM** does not have the infrastructure for this level of development, school places, health services, transport and jobs are all under pressure. This is happening at a time when we are losing jobs in Cheltenham; between 1991 and 2009 the number of jobs in Cheltenham fell by 7,600 - all data sourced from the JCS Evidence Base.



The plan is **SERIOUSLY FLAWED**, using statistics that predict higher population increases and household formation rates than published by the Office of National Statistics and the Communities and Local Government. These Government Departments have the real expertise, professional statisticians with sophisticated models who together put the JCS housing requirement at 23,500.



**PUBLIC CONSULTATION ON THE JOINT CORE STRATEGY, by MONDAY 11<sup>th</sup> AUGUST**

■ Do you consider the Joint Core Strategy to be **SOUND** on ALL counts ?

 YES

 NO

Please comment on the soundness of the Joint Core Strategy

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Name .....

Address .....

IF YOU GET TIME, LET US KNOW IF YOU HAVE SENT IN A RESPONSE

WE consider the JCS to be UNSOUND on the housing numbers, UNSOUND on making LECKHAMPTON a strategic site at over 1100 houses against all the evidence and UNSOUND on the huge loss of GREENBELT over at Swindon Village which is completely unsustainable.

- PLEASE ASK OUR COUNCIL to look at the new evidence on the numbers and accept the advice from the Office of National Statistics and the Department of Communities and Local Government.
- CHELTENHAM does not have the infrastructure for this level of development, school places, health services, transport and jobs will all be under increased pressure, the Cheltenham C5 Parish Councils report a £750M funding gap on infrastructure for the current 30,500 JCS Housing Target.
- If you look at what the 2011 census tells us for the WHOLE County, we currently build many more houses to cover the inwards migration of 2600 per year, five times higher than our average natural increase in population of 511 per year. This is happening at a time when we are losing jobs in Cheltenham, between 1991 and 2009 the number of jobs in Cheltenham fell by 7,600 (source, JCS Evidence Base). Yes, we need affordable and social homes but a greenfield first policy is not sustainable or good for our children's future.
- The plan calls for building first on our much loved greenbelt and open countryside, this is called, '*early phasing to ensure delivery in the plan period*'. Ask how this will provide the much needed affordable homes, social housing and local green space within the urban area; town and city regeneration will be undermined by developer land banking of large swathes of the open countryside around Cheltenham.

PLEASE RESPOND to this JCS CONSULTATION, by the Monday 11<sup>th</sup> August, please put the word out to family and friends ...

Email [info@gct-jcs.org](mailto:info@gct-jcs.org) and [temporaryjcs@tewkesbury.gov.uk](mailto:temporaryjcs@tewkesbury.gov.uk)  
(they have problems with emails, please send to both addresses)

\*\*\*\* PLEASE SIGN OUR GOVERNMENT PETITION \*\*\*\*

<http://epetitions.direct.gov.uk/petitions/55769>

OUR ONLY AIM IS TO SAVE THE COUNTRYSIDE WITH THE CHELTENHAM ALLIANCE

Ian (250473), Margaret (523668), Kit (862327), Anne (527343), Elizabeth, Anne and Dave

OUR COUNCIL LEADERS (CBC Cabinet)

Cllr Steve Jordan – Leader of CBC

Cllr Andrew McKinlay – Built Environment

Cllr Peter Jeffries – Housing

Cllr John Rawson – Finance

Cllr Chris Coleman – Sustainability

Cllr Rowena Hay – Culture

Cllr Jon Walklett – Corporate

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